



CHAMBER OF COMMERCE AND INDUSTRY OF
VLORES REGION

PRESS REPORT

Opening Day of the project: "IntActPlan"

The "Opening Day" Event of the project: "IntActPlan: INTEGRATED ACTION PLAN to strengthening the outward-looking of SMEs in the border region and creating opportunities to penetrate New Markets", implemented in the frame of the IPA Cross - Border Programme «GREECE - ALBANIA 2007 - 2013», will take place in Sarande (Albania), at 10⁰⁰ a clock on 26th of February 2013.

In the project Opening Day, are invited business and political authorities of the territorial area of Vlores Region.

The project's partners are: the Chamber of Thesprotia (Lead Partner), the Chamber of Commerce & Industry of Vlores District (LP2) and the EU Business Innovation Centre of Epirus (PP3).

The project aims to the integrated approach of the competitiveness and the territorial cohesion in the frame of a new internationalization strategy of the SMEs of the cross-border Greek-Albanian area. The following actions constitute the core of IntActPlan:

- Development tools for the enhancement of the outward-looking of SMEs (Business Plan on the growth of the outward-looking of SMEs, etc.).
- Targeted Business Seminars.
- Specific Business Events (Business Missions, Exhibition Participations, Workshops).
- Information & mobilization actions & events to ensure maximum possible participation of stakeholders.

In the event will be participating the project partners', each project partner will represent his project profile, presentation of project and presentation of the expected Project Outputs.

The same day in afternoon, will take place the 2nd PTC meeting.

The Project is co-funded by the European Union and by National Funds of Greece & Albania under the IPA Cross-Border PROGRAMME "Greece - Albania 2007-2013"

